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about 4-H Clubs and Y M W



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U. S. DEPARTMENT OF AGRICULTURE

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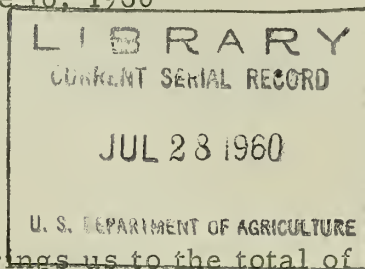
Washington, D. C.

June 16, 1960

Dear Co-Workers:

CLUB ENROLLMENT REACHES 2,301,722

The continued steady growth in 4-H enrollment brings us to the total of 2,301,722 members. The gain of 47,723 is spread quite generally over most States. Congratulations to all of you. A tabulation of enrollment by States and regions is enclosed.



NATIONAL 4-H SERVICE COMMITTEE, INC.

That is the new name for the group formerly called the National Committee on Boys and Girls Club Work. The decision to change the name made it possible to incorporate 4-H in the title and also to be more descriptive of the role of this important group. Over a period of time, study has been given to several possible names, resulting in this choice.

CHRIS L. CHRISTENSEN NEW PRESIDENT OF NATIONAL 4-H SERVICE COMMITTEE

We salute Chris L. Christensen, formerly Dean of Agriculture at the University of Wisconsin and Vice President of the Celotex Corporation, as the new president of the National 4-H Service Committee in Chicago. He succeeds John W. Coverdale who will continue to serve as a member of the Board of Directors. For many years Mr. Christensen has served as a member of the National Committee with distinction and special attention to the needs of the Extension Service and 4-H boys and girls. He has been serving as chairman of the important Executive Committee of this group. We are delighted to share the prospects of working even more closely with him in his new important capacity.

NATIONAL 4-H CONFERENCE

The first full-scale National Conference at the 4-H Center proved the importance of the new facilities to a dynamic program. Those from your State who attended would already have reported the members' sessions geared to "Citizenship for the 60's" and the leaders' sessions to "Leadership." The leaders' sessions are the official national meeting for Extension workers concerned with Extension youth programs. So that leaders could participate in these important discussions, their assignments to conference operational committees were kept to a minimum.

The new "Partners in 4-H" recognitions were presented to eight deserving friends:

Herbert C. Brewer, Director and Vice President, Chilean Nitrate Educational Bureau, Inc.
Donald Danforth, Chairman of the Board, Ralston Purina Company
Doris Johnson, Educational Bureau, Coats & Clark, Inc.
Howard McClarren, Director of Youth Education, American Institute of Cooperation
Horace D. Millhone, Manager, Farm and Truck Tire Advertising, Firestone Tire and Rubber Company
Robert C. Pebworth, Vice President and Director of Public Relations, Midwestern Territory, Sears-Roebuck Foundation
Francis L. Rimback, Director of the Agricultural Development Dept., New England Electric System
Ira B. Rogers, Jr., Director, Rural and Education Division, Automotive Safety Foundation

We were pleased to have 10 Canadian 4-H members and two adults join us for the conference.

CIVIL DEFENSE

Representatives of the Office of Civil and Defense Mobilization have contacted our office. During National 4-H Conference, a group of State leaders, including Subcommittee members, met with OCDM representatives. It was a recommendation of this group that CCMD might make available their kit of materials to each State 4-H Club office, and that the regional OCDM officials should contact State 4-H Club leaders to discuss possible cooperative programs on an invitational State by State basis.

PENNSYLVANIA MARKETING PROJECT

The Town and Country Business Program developed and tested in Pennsylvania will be reported to all interested States this fall. At the request of and through a cooperative arrangement with the Federal Extension Service, Pennsylvania State University has developed a program to help young people have a better understanding and appreciation of the functions of marketing.

This has been developed over a three-year period and tested in a number of counties in Pennsylvania. Experiences with the project will be reported at four invitational training schools scheduled for this fall. The exact time, date, and agenda of the schools will be announced later. Tentative schedules are:

North Central Region	--	During week of September 12-16
Northeast Region	--	During week of September 26-30
Southern Region	--	During week of October 10-14
Western Region	--	During week of October 24-28

REGIONAL AUTOMOTIVE CARE AND SAFETY MEETINGS

Two meetings are being planned for launching the automotive care and safety program. The first is for Chicago, August 2-3. One State 4-H staff member and one agricultural engineer are invited to attend one of these meetings. The 12 Central States and some of the Southwestern States in the Southern region will be represented at the Chicago meeting. States in the Western region are invited to the Chicago launching. Northeastern States and the Southeastern States are being invited to meet at the National 4-H Center in Washington, D. C., September 8-9.

The purpose of these get-togethers is (1) To give general orientation on the 4-H automotive program, (2) To capitalize on experiences of States who have had two or three years of pilot testing in the program, and (3) To take a look ahead and make plans for the future.

NEW 4-H MOVIE "TOMBOY AND THE CHAMP"

Signal Pictures Corp. will soon be releasing a full length movie with a plot featuring 4-H Club work. The setting is a 4-H community in Katy, Texas. We always get a tremendous thrill out of working with folks who see in 4-H a chance to tell a wholesome story about the good things that happen in America. This motion picture is another example. Final plans for launching this movie are now being completed. We hope soon to have details.

4-H MEMBER STARS IN NEW MOVIE

Several of you have sent us clippings about a former 4-H member who has a leading role in the movie, "The Ice Palace." Warner Bros. asked for a list of State 4-H Leaders and may be notifying you of personal appearances she will be making.

SOUTHERN REGIONAL 4-H STATE LEADERS CONFERENCE

Seventy-seven members of the 13 Southern States and Puerto Rico attended a Regional Conference at Rock Eagle 4-H Center, Ga. Almost every State 4-H staff member from each of the States attended. Calvin Shirley of Louisiana was program chairman. Conference theme was "Designs for Decisions." Five principal program topics and work sessions were planned around each topic.

1. Staff Management for State 4-H Leaders
2. Leadership Development
3. Literature Development
4. Citizenship Programs
5. Camping Program

Director Sanders of Louisiana, Director Sutton of Georgia, C. M. Ferguson, Grant Shrum, Norman Mindrum, and C. B. Copeland of the Progressive Farmer as well as 4-H Division staff members served as resource people at the Conference. Program building and projection toward the 60's, especially for the next three to five years, was the trend of discussion during the Conference.

Leadership development received a major emphasis. Each of the 13 States and Puerto Rico had finished preparation of their leader development units and these were demonstrated at the conference. Recommendations were made on how States might plan and launch their leadership work, beginning with agent training and working toward a full-scale volunteer leadership development program.

TRIAL PROGRAM IN 4-H LEADERSHIP DEVELOPMENT

Your attention is called to this program if you have not already noted it. It is a joint effort of the State and Federal Extension Service and the National 4-H Foundation. Details have been sent to each Extension Director by the chairman of the 4-H Leadership Development Committee, Director Hansen of Connecticut. States participating this year will be selected from those indicating, by August 1, 1960, a desire to take part. States not in this trial program will receive the usual assistance from our Division as requested.

NATIONAL 4-H FELLOWS

In September, we will join in welcoming the six named at conference as recipients of National 4-H fellowships -- John A. Burbank, Syracuse, Neb.; Virginia R. Griffin, Ironton, Ohio; Wanda L. Gumprecht, Colusa, Calif.; James C. Kemp, Fort Collins, Colo.; Donald R. Mitchell, Moscow, Idaho; and Barbara J. Smith, Bath, N. Y.

We understand that there were many excellent nominees for 4-H fellowships, which were considered by Director Worrilow and members of his selection committee.

REGIONAL 4-H CLUB CAMP

Eight delegates--four boys and four girls--from 17 Southern and Southeastern States will be attending the 13th Regional Camp in Washington, D. C., August 8-15. Running concurrently with the delegates program will be a leaders conference for Negro 4-H and other State staff members. For delegates Citizenship Development will be emphasized; for leaders, primarily Leadership Development. Howard University campus is headquarters for the Camp. The University lends much staff assistance in conducting the program. Director M. O. Watkins of Florida is serving as Director-Chairman of the Regional Camp Program Committee.

EXTENSION REVIEW FEATURES 4-H

The May issue of Extension Service Review features methods for Extension youth programs. In congratulating Editor Ed Roche, we assured him we felt State Leaders would be very pleased with it. We hope, also, you will find ways to use it as a training tool or to call attention of your agents to articles that are especially appropriate.

Our thanks for your wholehearted response to our request for suggestions in planning the issue. Also, a special thanks to the States who made such excellent contributions.

PLAN NOW FOR RYUSA, Sept. 14-18, 1960

The annual RYUSA Conference this year promises to be a real "mountain-top" experience for young adults throughout the United States. The Conference will be held at the National 4-H Center here in Washington. The program will be similar to the delegates' program at National 4-H Conference. The theme is "Citizenship in Our Democracy for Rural Young Adults."

The Center has room for only 300 and those who get reservations in early will be sure of a place to stay there. Complete information about costs and registration blanks will be sent out soon by RYUSA officers. Young adult groups most interested, in addition to Extension YMW Collegiate 4-H Clubs, include farm organization young people, rural church young adults, and youth from rural teachers colleges.

CAREER EXHIBIT ON PERMANENT DISPLAY

One of the exhibits of "Careers Ahead in Agriculture" has now been placed in the Museum of Science and Industry, Chicago. This fine exhibit, developed by International Harvester Co., was first shown at the National 4-H Club Congress and has since been widely used by 4-H in various States.

GIFT TO 4-H CENTER

A much appreciated gift to the 4-H Center is a Chevrolet station wagon--a 9-passenger model--that will be ideal for such jobs as carrying IFYE's and their bags to and from various transport centers in Washington.

Ralph Moore of the General Motors public relations department presented the keys to Jo Anne Thomas of Minnesota and Edwin Turner of Missouri, representing 4-H members, and to the Board of Trustees.

BOY SCOUTS SALUTE 4-H CLUBS

On April 29, 1960, Elmaar Bakken, Director of Relationships, Boy Scouts of America, presented to Mr. Ferguson for the 4-H Clubs a handsome plaque for significant service to American boyhood through scouting. This was a feature of the award ceremony during National 4-H Conference

EXTENSION SERVICE SALUTE TO BOY SCOUTS OF AMERICA

During the National Council, Boy Scouts of America meeting here, June 1-3, we were happy to give in behalf of the Cooperative Extension Service a special salute to the Boy Scouts on the occasion of the Golden Jubilee year of the Boy Scouts. The salute as approved by the Extension Subcommittee on 4-H Club Work read as follows:

'The Cooperative Extension Service salutes the Boy Scouts of America on their 50th anniversary for distinguished and dynamic leadership in the development and guidance of youth programs that have contributed notably to the improvement and enrichment of community and national life through--

Setting standards of uncompromising excellence in character building,
Discovering and developing leadership,
Encouraging an unfaltering faith in God and His handiwork,
Inspiring a stalwart, self-disciplined citizenry,
Promoting a deep, worldwide understanding among all people."

YOUTH EMPHASIS ON RURAL DEVELOPMENT

From time to time, we receive exciting alerts about youth emphasis in the rural development program. Schuylkill County, Pa., has had 4-H Clubs taking the lead in organizing communities in rural development work. Louisiana's Washington Parish, rural development county, has given a real push to career exploration with the young people in that county. This has been done with 4-H Clubs taking the lead in different schools in the counties. Arkansas--the four-county rural development area of IZARD, Stone, Sharp, and Independence--has included youth in the labor manpower resource survey. Now a career exploration training conference is being planned for Extension agents, school administrators, employment service personnel, and volunteer community leaders for work with youth groups in advising on careers. Tennessee--in Grainger County--has emphasized through its rural development program the raising of farm income by establishing new agricultural enterprises, 4-H Club members have taken the lead in project work in dairy, poultry, and strawberry production.

ITEMS FOR REPLY
PLEASE

NATIONAL 4-H CLUB WEEK - 1961

✓ Planning for next 4-H Club Week is well under way. Kits will be prepared again for your distribution to counties. These are to be ready for you early in November.

Last week in South Carolina, we had the opportunity of looking at the reports from various counties. There were many unusual ideas worth sharing. But ideas are in every State! Won't you please share one or two of yours so these can be incorporated in the kit? A sheet is enclosed for your reply by June 30.

LEADERSHIP DEVELOPMENT

✓ Your cooperation is needed in an important undertaking in relation to 4-H leadership development. We know over a period of years, each State has developed materials to help 4-H volunteer leaders better understand and do their job. Related work with county extension agents has been carried on. With your assistance and that of the National 4-H Foundation, we are undertaking the task of collecting in one spot all materials that have been developed. We are generally interested in materials (printed, mimeographed, movies, slides, flannelboard, flip charts, etc.) related to recruiting; teaching, training, serving; recognition of volunteer 4-H leaders and supporting materials for extension agents to do these things.

We would like copies of all material. If this is not possible, description and/or pictures of material would be useful. If you cannot give copies, please mark "for loan only" and it will be returned as soon as possible. Material related to actual subject-matter; i. e., clothing, foods, dairy, etc., is not needed except for leader handbooks or similar items of a general nature. Especially needed are such aids as helping 4-H leaders understand their job, the philosophy of extension, teaching methods, working with others, etc. When sending material, it would help if you please enclose a list of all items. Send to: National 4-H Foundation, 7100 Connecticut Avenue, Washington 15, D. C. - Attention: Mr. Stanley Meinen.

SHARING SOME OF THE GOOD IDEAS IN USE IN THE STATES

LEADERSHIP DEVELOPMENT

Kansas - Annual Leader Meeting

Exchanging ideas on projects and activities was the order of the day when 325 volunteer leaders and 40 Extension agents "camped out" at the 4-H Club Encampment Building at the State Fairgrounds. Taking information back to other leaders was emphasized. Scholarships were given to leaders who completed 10 years of service at the end of the 1959 club year. Stressed were specific helps for volunteer leaders, and encouragement to take these ideas back to each county for other leaders. County Extension agents had opportunity to participate in a work group especially for agents on older member programs.

West Virginia - 4-H Leaders' Conference

"In Our Hands" was the theme for the annual State Volunteer 4-H Club Leaders' Conference held May 30-June 4. Chief aim of the meeting was to provide training and inspiration for about 300 local leaders, enabling them to conduct their local clubs and county 4-H camps more successfully.

Massachusetts - Connecticut - Interstate Volunteer 4-H Leaders Forum

The first of these proposed forums was held at the National 4-H Center, May 17-21. A bus load of 4-H leaders from several counties in Massachusetts and Connecticut participated. Based on the recommendation of the National 4-H Leadership Development Committee and this experience, the National 4-H Foundation now offers to set up similar programs for any group of 25 or more adult volunteer 4-H leaders. This kind of experience would not be a replacement or substitute for work done with leaders in their own counties or States. It could be especially helpful if the forum were open to all 4-H leaders, and their husbands or wives, who wish to participate in such an experience for the inspiration, recognition, and educational values of a week at the 4-H Center and in Washington.

You will be receiving more specific information from the 4-H Foundation soon about this opportunity. Marvin Boss, Assistant State 4-H Leader of Massachusetts, accompanied the first group and would be able to share the State viewpoint with you if you are interested.

California - Training Aid for Junior Leadership

An interesting flannelboard presentation entitled "Help Junior Leaders Grow" has been developed by Dorothy Duncan to help local leaders and Extension agents see the value of junior leadership. It is a four-step process illustrated very simply with figures on the flannelboard.

PROGRAM SCOPE

Georgia - 17 Program Features

Georgia has planned a diversified instruction program for 4-H members attending the Rock Eagle Center in 1960. Members are divided into three major groups: Cloverleaf, Junior and Senior. Each of the groups has an opportunity to select major and minor interests from the 17 program features offered, such as: automotive, campfire cooking, snack and pack, crafts, creative living, drama, electric, fashion know-how, insect study, social recreation, suds and duds, farm and home safety, tractor, wildlife, and what every boys and girl should know.

Illinois - Age of Urban Participation

Frequently we have had questions about the age of 4-H Club members enrolled in the club program in Chicago compared with other areas of the country. You may be interested in the table taken from a recent report on 4-H Club work in Chicago:

4-H Club Enrollment According to Age Groups

Place and Year	Percentage of 4-H Members Who Are		
	12 Years and Under	13-15 Years	16-20 Years
Chicago - 1960	47.4	39.0	13.6
Illinois - 1959	52.5	32.4	15.1
U. S. - 1958	57.6	32.2	10.2

Indiana - Foresters Judge Exhibits

The forestry extension staff considers that judging exhibits serves as a barometer of 4-H projects in forestry and wildlife. Score cards were used and these were attached to the 10,148 exhibits scored and graded at the 66 fairs in 1959. Extension Forester F. T. Miller tried a new approach as a followup to this work. He prepared a mimeographed sheet of common errors noted in the 4-H forestry and wildlife exhibits and distributed the list to all extension agents in his district.

PEOPLE-TO-PEOPLE

Illinois - People-to-People

A 4-H Club in Knox County had an interesting 4-H friendship exchange by mail with Okinawa. Knox countians sent a subscription to 4-H NEWS, a 4-H Supply Catalog, 4-H Member's Handbook for clothing and a sample skirt made from the instructions, first aid leaflets, and a scrapbook showing members and activities. In turn they received a letter telling about projects with "milking goats," sugar cane, rice and chickens and learned that the girls in Okinawa are enrolled in agricultural clubs.

Oklahoma - Automotive Project

Twenty-seven counties have enrolled in the new automotive project. This project program has been introduced in the counties recently through a series of area leader training meetings. Special emphasis has been given to adding program enrichment for senior boys and girls through the automotive care and safety program.

South Dakota - YMW

South Dakota YMW groups participate in a clean grain program. One of their methods is a clean grain panel contest. The various groups receive information from the specialists and then have a panel discussion on the topic at one of their regular meetings. The panels can then compete in a contest at South Dakota State College where a local business offers some recognitions.

CAREER EMPHASIS

New Hampshire - Vocational Teen Tour

A career-slanted teen tour, held by Carroll County, centered in Portland, Me. In the morning, career exploration programs were held at the School of Fine and Applied Arts, Vocational-Technical Institute, a business college, a beauty school, and the Maine Medical Center. All participants joined in an afternoon tour to the First National Warehouse and Bakery.

Virginia - Widespread Interest in Careers Work

Thirty counties with 1500 members are now participating in the careers exploration program. Very attractive and usable program materials have been prepared.

Billy Johnson of Moneta, Va., will be the 4-H delegate participating in the first International Career Conference sponsored by the Girl Scouts. This is to be held at the Rockwood National Girl Scout Camp, near Washington, D. C. The conference will explore professions and jobs that offer foreign service opportunities.

Pennsylvania - 4-H Charm and Career Day

A program for older teen-age girls was planned by a leader-member committee. The morning program highlighted "Charm in View" presented by a charm school consultant, and "Line for You" done by a McCall home economist. Lunch was an attractive buffet supplemented by the sandwich each girl brought for herself. The afternoon session featured four recent college graduates who enthusiastically described their respective careers and how they got started.

Puerto Rico - 4-H Publications in Spanish

Mr. Martinez is supplying copies of basic 4-H publications written in Spanish for all Catholic missions in Latin America. National Catholic Welfare Conference officials made the request after they had had a chance to study some of the fine 4-H materials used in Puerto Rico.

PROGRAMS FOR OLDER MEMBERS

California - All Star Conference

A total of 118 older teenagers and one IFYE from Australia attended the 4-H All Star Conference in Berkeley. The theme of "Growing with California," was developed through tours, discussions, and speeches.

Georgia - Georgia's 4-H Hour

Georgia's 4-H Hour, a weekly 4-H television show from Atlanta, has been cited by the State Farm Bureau as the best program in the State on television, dealing with agriculture. Last year, 55 Georgia counties participated in the show. For this year, 52 weekly television shows have been planned.

Indiana - Television Programs on Civil Defense

Older youth in two districts have completed a five-program television series on Channel 33 at Fort Wayne, working with Wayne Rothgeb of WKJG. The young people planned this as a community service effort. National Civil Defense Office personnel met with them to offer ideas. Ten counties participated.

Kentucky - Fontana Conference

The Youth Regional Resource Development Conference was held in June at Fontana Village, N. C. This conference involved senior 4-H members from seven States in the TVA area. Kentucky took the lead this year in the program planning and Director Nesius served as the overall conference chairman.

Minnesota - 4-H'ers Work to Stop Tractor Accidents

Safe operation of tractors is being taught, practiced and emphasized by 4-H members. 4-H'ers armed with reflective tape, driveway signs and warning flags are waging a tractor safety campaign. They are putting reflectorized tape on tractors, combines, wagons and on all other farm machinery that might go on the highway with no tail-light or rear reflector.

Montana - Citizenship Tour

Valley County 4-H Club members--37 of them--will share a citizenship experience at the 4-H Center with a group from West Virginia. The group will make the cross-country trip by chartered bus.

ENCLOSED FOR
YOUR USE

Leads for Leaders - No. 13

Leads for Leaders, No. 13, provided by Pennsylvania State University, has many good ideas to help Extension workers who are interested in working with volunteer leaders on several topics other than the usual technical subject matter. You will be particularly interested in the joint approach of the 4-H and rural sociology staffs.

"4-H Club Training - An Analysis"

This is a report on the educational and occupational goals of 4-H Club members in a study conducted by Gerald York of the Texas 4-H staff and Dr. Barton Nelson of the Texas A & M Department of Agricultural Economics and Sociology. The summary points out interesting implications for 4-H Club work on career aspirations of 4-H Club members and some of their thinking on program planning and club organization.

"The New Frontier"

This is the talk given by Mrs. Katherine B. Gettinger at the Citizenship Ceremony during National 4-H Conference. Many of you heard this talk and expressed interest in having a copy.

"Working Together for 4-H in the Nation"

The unique contributions as well as the teamwork of the National Committee, National Foundation, and Cooperative Extension are outlined. But almost before this bulletin left the printers, it was outdated as the National 4-H Service Committee, Inc., became the new name for the National Committee on Boys and Girls Club Work, Inc.

"At Work With 4-H"

This is the second edition of a guidebook that cross-references the various volumes of World Book, listing material helpful and interesting for 4-H programs. A special section describing 4-H has been written by T. T. Martin, formerly State 4-H Leader in Missouri, who advised and assisted with the entire publication. The book includes 4-H work in Canada as well as in our own country. Copies of the publication will be included with sets of World Book as well as distributed in other ways.

"Manpower--Challenge of the 1960's"

This booklet, prepared by the U. S. Department of Labor, should be very helpful as you plan for programs in the future. It should be especially useful in career exploration programs. A set of slides on the charts in the bulletin can be bought from the U. S. Department of Labor for \$16. We tried unsuccessfully to get copies in time for National Conference Leaders' discussions.

"Green Islands in Your Community"

With the exploding population and the conservation of land movement, we thought you would be interested in this publication. It is a unique idea being promoted around suburban areas. Byron Ashbaugh, who has provided much leadership in our National 4-H Conservation Committee on Natural Resources, recently accepted a position with the Nature Centers for Young America, Inc.

"Creative Recreation Programs"

This is a National Recreation Association bulletin which tells about the work of NRA's Miss Grace Walker. The What, Who, and How are a part of the folder.

4-H Leadership Development Slide Set

Enclosed is the script for the chart book and slide set on "Leadership Development in 4-H." The chart book has been used in several States at staff meetings with members of our staff to consider the overall 4-H leadership development program. As a result of these conferences, we have received many requests for slides to be used with extension staff members.

Order the slides from: Division of Photography
 Office of Information
 Room 412 A
 U. S. Department of Agriculture
 Washington 25, D. C.

Cost: \$9.00 for the complete set of 18 slides. Make checks payable to: Office of Information, U.S.D.A. Please allow two weeks for delivery.

"School or Community 4-H Clubs--Which Shall We Have?"

Enclosed is a copy of a letter to your distribution officer about the new training leaflet. This leaflet is another of the "Sabrosky Series," and is written by Laurel Sabrosky and Ward Porter, based on a West Virginia study in which both participated. The leaflet contains more than a comparison of school and nonschool clubs; it has in it many suggestions for improving local 4-H Club work, regardless of the kind of organization.

"Research Findings for 4-H Club Staff Members"

Enclosed is a copy of a talk Laurel Sabrosky gave at the Eight-State 4-H State Leaders Conference in Columbia, Mo., on May 17. Several of the State Leaders who heard this talk asked for copies so all of the leaders at the meeting will receive a copy with the meeting report. However, we think the rest of you might want to read it also.

"Vehicles, Roads, People"

This very significant fact book was prepared for County Extension workers as a handbook on highway transportation and safety. It was prepared by the Automotive Safety Foundation with the guidance of an advisory committee of County, State and Federal Extension workers. Our Division staff have enthusiastically supported the need for such a publication and have been glad to have a part in its development.

The content of the handbook is reliable and selected so that it can be kept as a working tool over a period of years.

You will note a copy of the letter to State publication distribution officers as well as a copy of the publication.

"The Acne Problem"

Dr. Aubrey Gates has secured copies for you of this new publication of the American Medical Association. Information is given about a problem common to many young people. Additional copies may be obtained from State Medical Associations, through their executive secretaries.

"Danger Lurks" (One copy per State)

Another publication of the American Medical Association comes from their Committee on Toxicology. Additional copies can be requested from Dr. Norman De Nosaquo, American Medical Association, 535 N. Dearborn St., Chicago 10.

Pesticide Chemicals

The attached information on the Federal Insecticide, Fungicide, and Rodenticide Act was called to our attention by M. P. Jones, our Extension Entomologist. Information dealing with the safe use of chemicals has application to your 4-H safety program.

"Polio Threatens Teens"

Timely suggestions and references are given in the enclosed bulletin from The National Foundation. A serious problem today is that one out of every four teen-agers has failed to receive a single shot of the Salk vaccine. Another 14 percent has failed to complete the full series.

"Home Economics News Notes"

Eunice Heywood and the Division of Home Economics Programs have given us copies of their news letter for you. They distribute our IDEAS letter to State home demonstration leaders.

"Agricultural Notes"

Phil Aylesworth sends this letter to National town and country church leaders. Many of them get alerts through this letter. With the current issue, Phil is also sending the compilation, "Observances of Interest to youth" which is also enclosed.

"Stay in School" - Leaflet No. 8, U. S. Department of Labor

This seems to be especially appropriate this time of year when too many of our young people taking summer jobs decide not to return to high school in the fall. You may order these from the Bureau of Labor Standards, U. S. Department of Labor, free of charge as long as the supply lasts.

"Water" and "Watersheds"

Last year, distribution of a circular on water and a leaflet on watersheds was made in connection with Farm-City Week. Several thousand copies were distributed for leaders and junior leaders in conservation activities.

This year, not particularly in connection with Farm-City Week observance, we are suggesting further use of publications on water and watersheds to gain the educational advantage of repetition and continued emphasis. The USDA Office of Information is revising the water circular, and leaflet on watersheds will have a new illustration. (Copies of originals enclosed.) One hundred thousand copies of the water circular and the watershed leaflet will be available for Extension use about August 1.

Separately, an order form has been sent your State distribution officer for these publications. Please determine with him, the extension soil conservationist, and others your needs for these items in your educational program.

Report On Juvenile Delinquency

A very significant report about situation, prevention and causes of Juvenile Delinquency was made to Congress March 10, 1960. Titled, "Report on Juvenile Delinquency," much of the information was used in the discussions and program of the recent White House Conference on Children and Youth. With a feeling that you would be interested in this factual report and recommendations, we are enclosing one copy for each State 4-H Club leader.

ALERTS TO OTHER HELPFUL MATERIAL

"Child Safety in the Dangerous Years"

The National Safety Council has a helpful leaflet that would be especially good for members taking child care or safety projects. The leaflet gives tips on safety precautions for the child from birth to 10 years; is colorful, well illustrated, and factual.

"Immunization Protects You"

A folded leaflet prepared by the State Board of Health, Madison, Wis., and made available for wide use by 4-H members in that State. If interested, you could obtain a copy from the State Board.

"Conservation of Camp Site"

This is a recent publication of the American Camping Association, Bradford Woods, Martinsville, Ind. It was written with the help of the Soil Conservation Service. The purpose of the publication is to aid camp owners, camp committees, managers, directors, etc., who are responsible for management of the land. It may be obtained from the American Camping Association at a nominal charge.

"Dietetics as a Profession"

Written to help girls explore careers in dietetics. A 36-page bulletin with many illustrations. Copies may be obtained from American Dietetics Assn., 620 North Michigan Avenue, Chicago 11.

Automotive Care and Safety

With the new nationwide program on automotive care and safety, you may be interested in materials prepared in connection with the National Vehicle Safety Check program. Your automotive safety leaders may obtain a kit of the community safety check materials through your local police headquarters or State safety program coordinator or by writing the National Vehicle Safety-Check for Communities, 316 Ring Building, Washington, D.C.

"Grass Roots Guides on Democracy and Practical Politics"

You will be interested in a new series of booklets, "Grass Roots Guides on Democracy and Practical Politics", produced by the Center for Information on America, Washington, Conn., in cooperation with the American Heritage Foundation. The first two are very colorful, well written and fairly easy to read. They are entitled "The Presidential Nominating Conventions--What Goes On There?" and "Who, ME A Politician?!" Cost of these at 35¢ each with bulk rates furnished upon request. You may get these by writing directly to the Center for Information on America, Washington, Conn.

FILMS

Conservation Film

Recently, Ken Anderson and George Foster, chairman of the 4-H Conservation Development Committee, alerted us to the film, "The Soil Is the Lord's." This 16mm sound, color, film is about 15 minutes long and appropriate for 4-H use. It tells a visual story of a farmer who becomes soil conservation-minded through participating in a local church service in which the minister emphasizes our stewardship responsibilities.

The film is produced by the Farm Equipment Institute in cooperation with the National Association of Soil Conservation Districts. Requests for it should be directed to the Farm Equipment Institute, 608 South Dearborn Street, Chicago 1.

World Neighbors, Inc.

This organization now has a film that should be of real interest to groups concerned with world understanding. It would seem to be particularly appropriate for use in connection with a meeting in which some phase of IFYE were stressed. The enclosures give you more information.

4-H Week Film

We're pleased to report that our one-minute, sound, black-and-white film, made especially for 4-H Week this year, recently won first place in the Washington area contest of the American Association of Agricultural College Editors. Produced from movie footage provided by States having 1960 Report-to-the Nation delegates, the film is now entered in AAACE's national competition.

A few days ago, we learned happily that the NBC network carried this film during 4-H Week on six big name shows: Queen for a Day, From These Roots, Comedy Playhouse, Dough Re Mi, Play Your Hunch, and Young Dr. Malone. NBC has now invited us to provide both a 20-second and a 1-minute film for network use in 1961, and not only in 16mm but also in 35mm for additional TV mileage.

Because of the valuable results in extension network showings this year, we certainly hope to accept 1961's television opportunities. Naturally we can do this only if we can get more good State cooperation, so some or all of you will be hearing from us later on how you can help and be included.

NEWS OF OUR CO-WORKERS

Leaders at National 4-H Conference honored three State 4-H coworkers who had retired during the year. They were David Fales, N. Y., now in the Philippines; Kenneth Custerhout, Mich., and Clarence B. Wadleigh, N. H. Also honored for reaching the 25-year mark in service to youth were: C. M. Chafee, Miss.; W. A. Turner, Va.; F. H. Mynard, Ill.; Erma Wines, Texas; and Craig R. Montgomery, N. D.

E. C. McReynolds, Associate Director of Extension in Tennessee, has been cited Man-of-the-Year by the Progressive Farmer. Mr. McReynolds has long been a strong Extension youth supporter, and we are happy to have honor come to him for his outstanding Extension accomplishments.

J. T. Rogers has been named Acting State Boys 4-H Club Agent in South Carolina, replacing Leon Clayton who has accepted an overseas assignment. Until August 15, Tom will be stationed at Camp Long, after which he will transfer to Clemson.

Delores Parrott is now a State Leaders in 4-H Work on the Illinois staff. Her former assignment was in DeKalb County.

Pauline Reynolds, North Dakota Extension Agent for Rural Youth People, is leaving the staff after 37 years of service, 22 years in charge of activities for young men and women. She has accepted a position with Mary College, Bismark, where she will be public relations officer and assist the sociology and education staffs.

Rollyn Winters, of New Jersey, will be taking leave, beginning July 1, to study at Columbia University. In his absence, Bernard F. Ramsburg will be acting. Mr. Ramsburg is 4-H agent in Hunterdon County.

Georgia Taylor of South Carolina is 4-H representative on the advisory council of the Home Demonstration Agents' Association. Georgia will be attending the meetings in Denver in June.

Marian Larson, State 4-H Club Leader in Alaska, will be leaving mid-June for a European trip. Marian will fly over the Pole and begin her tour in the Scandinavian countries.

Martha C. Reid, South Carolina, is named Negro Girls 4-H Club Agent. She was formerly a Negro home demonstration agent.

William C. Cooper and Mrs. Helen W. Branford, North Carolina, both now have the title of District Negro 4-H Club Agent.

IN CLOSING

June 6 was an exciting "people-to-people" day. On that date we attended the inaugural showing of the visual presentation and thumbed through the book telling of the 4-H programs in the 20 countries of Central and South America. Probably you know that Franklin Reck, author of "The 4-H Story", has been working on this project under the sponsorship of the International Group of the Ford Motor Company.

We saw documented the magic of the 4-H learn-by-doing formula and its meaning to our youthful neighbors to the south, and to their families. We were reminded again how like our own story are the beginnings of 4-H-like programs to the south. It was gratifying to learn that there are now 7,500 clubs with a quarter million members, and that the enrollment has doubled in the last three years.

We were a bit proud, but humble, that the program to which we are so dedicated can be translated so meaningfully into the lives of our Neighbors.

Sincerely yours,

A handwritten signature in cursive script that reads "E. W. Aiton".

E. W. Aiton, Director
4-H Club and YMW Programs

Mylo S. Downey, Assistant Director
Fern S. Kelley, Assistant Director
(Editor of "Ideas")

Program Leaders:

John W. Banning
Mary Frances Lyle
V. Joseph McAuliffe
Lloyd L. Rutledge

Enclosures

